



**FOR IMMEDIATE RELEASE**

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## **Hy-Flex breaks new ground with shopping feature**

INDIANAPOLIS – Thanks to cutting-edge technology, Hy-Flex Corporation is now introducing a digitally illustrated, interactive shopping feature online. The “Shop by Diagram” feature allows customers to choose and order the exact parts they need within seconds.

These detailed drawings reveal all of the easily replaceable parts of Hy-Flex’s pumps, mixers and sprayers. Clicking on these illustrations allows customers to see inside each machine, select specific parts and find purchase information about them from our online shop.

“Our [‘Shop by Diagram’ page](#) will make customers feel like they are in a virtual showroom,” said Allen Mills, the President of Hy-Flex Corporation. “Online shopping should be easier than buying a product at a physical store. I know our customers will be happy with this new feature. Like our machines, it’s simple, reliable and easy to use.”

**Family-owned and operated for more than 50 years, Hy-Flex is a leading provider of pumps, mixers and sprayers. All metal fabrication, engineering and assembly takes place in our 60,000 sq. ft. Knightstown facility. Our products are ideal — simple, rugged and American-made. Along with state-of-the-art machines, Hy-Flex has the most powerful tool of all — passionate employees.**

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